



## Citron Hygiene announces new Antimicrobial process with its collaboration with Protect Technologies.

**Toronto – April 12, 2021** – Citron Hygiene & Protect Technologies are pleased to announce they have entered an international strategic initiative, combining Citron's industry leading commercial hygiene services with Protect Technologies world class AEGIS® Microbe Shield technology.

With hygiene and sanitation playing an increasingly critical role in every business, companies recognize that they need to improve their workplace health & safety measures to safeguard their employees, customers and guests. The Citron-Protect collaboration brings together hygiene services with the latest in hygiene technology to help support customers.

"The Citron team, now trained and certified as AEGIS® applicators will help even more people to protect the surfaces where they live, work and play. By working with a powerhouse like Citron, we are able to get our technology to a broader base of customers across three countries, working together towards a clean and safe return to the work environment." Said, Colin Dickey, President and CEO of Protect Technologies.

Over the past month, Citron Hygiene has been working with Protect Technologies to launch SaniShield<sup>TM</sup>, powered by AEGIS®. AEGIS® Microbe Shield is applied to high-touch surfaces that are commonly touched by customers, employees and guests in commercial facilities. AEGIS® Microbe Shield is a colourless, antimicrobial solution that attracts, then electrocutes and ruptures, a microbe's negatively charged cell membrane. Generally speaking, surfaces treated with AEGIS® create an unwelcoming environment for potentially harmful microbes.

All industries across the world are feeling the pressure to ensure a clean and disinfected space. By utilizing SaniShield™, powered by AEGIS®, Citron Hygiene is applying an antimicrobial shield that works 24/7 for an added level of surface protection. In contrast, on an unprotected surface, stain and odour-causing bacteria can double in number every 20 minutes. SaniShield™, powered by AEGIS® works continuously to keep surfaces cleaner for longer.

"We are very excited to work with Protect Technologies and bring AEGIS® microbe Shield to our customers", said Peter Farrell, CEO of Citron Hygiene. "Once dried to the surface, AEGIS® provides an invisible layer of protection for up to one year. We provide complimentary signage to our customers to communicate this technology and we have found it reduces anxiety about returning to work".

Citron Hygiene will use AEGIS® as an addition to its already robust disinfection and hygiene services. For more information on SaniShield™, powered by AEGIS®, please visit www.citronhygiene.com

## About Citron Hygiene

Citron Hygiene is a leading provider of commercial Washroom & Facility Hygiene Services. With over 45 years of extensive industry experience, we are headquartered in Toronto, Ontario with offices across Canada, the United States, and the UK.

Citron Hygiene is committed to Building healthy spaces<sup>TM</sup> by combining proprietary products and processes, certified and dedicated staff, and trusted, best-in-class vendor-partners to deliver unparalleled hygiene solutions. The design and delivery of everything we do, reflects our deep understanding of commercial facilities, our singular focus on customer needs, and our abiding respect for the environment and its sustainability.

