



Canadian Manufacturing Case Study 2020

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Manufacturing

The Cornerstone of the Canadian Economy

Manufacturing plays a crucial role in the Canadian Economy. Accounting for \$174B of GDP, manufacturing represents 10% of Canada's total GDP. Even more important, this crucial vertical exports more than \$354B a year – 68% of all Canada's merchandise exports¹.

The giant economic engine that is Canadian manufacturing is powered by people. Over 1.7M² full-time, men and women all across the country. This highly skilled workforce includes people with a variety of training and expertise: designers, engineers, manufacturers, technicians and managers. The labor pool that drives the industry forward isn't cheap, and managers need to do whatever they can to increase productivity and efficiency.

Building and managing an efficient manufacturing plant is challenging and there are countless hurdles to be overcome and competitors to be bested. Few things cost organizations more than absenteeism – having to miss work due to sickness or illness. The average absenteeism rate in 2011 was 9.3 days per full-time employee, and over the course of the year, this costs the Canadian economy \$16.6B².

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When the world's best manufacturers turn their attention to improving productivity, they focus on reducing absenteeism. And this requires a washroom focus. A typical employee visits the washroom 3-4 times a day.³ For an average building with 100 employees, that's over 146,000 washroom visits per year.³ 95% of cleaning professionals believe washroom cleaning has an impact on overall public health by helping to prevent the spread of disease.⁴

Case Study: Peerless Clothing

Since its very beginnings in 1919, the history of Peerless Clothing Inc. has always been tinged with innovation. Led by Mr. Alvin Segal and a dynamic management team, the company is now the largest manufacturer and distributor of tailored clothing in North America.



With over 100 years of experience, the company has earned an international reputation. Supplying most major department and specialty stores in the United States, Canada, and Mexico, Peerless Clothing's impressive portfolio of designer labels and product innovations continues to redefine the gold standard of the tailored clothing market.

Peerless couldn't exist without the hard work and dedication of its incredible team. They couldn't perform at their best without a reliable service partner like Citron Hygiene. Every month, a Citron Certified Technician helps Peerless Clothing become even better. Servicing the washrooms and providing air fresheners on a pre-determined basis enables a seamless customer experience



and provides the washroom user with a clean and hygienic space. Citron Hygiene is honored to be partners with Peerless Clothing.

“ Every month, the Citron team helps Peerless’ best become even better ”

Why Citron for Manufacturers?

The best manufacturers need the best partners. With a specialty training program for our service technicians (Citron Certified Technicians), the latest digital technology, world-class partners like Dyson, GoJo and Tork, and a 45 year reputation for delivering above and beyond, Citron is the go-to-name in washroom hygiene.



Work with us to mitigate risk in your facility and you can rely on:

- fully tailored washroom hygiene, pest control and warewashing programs based on an expert assessment of your site(s)
- continuous innovation and product development from our global head office
- easy access to 24/7 support
- convenient stock management for all your washroom's core products with our VMI service (Vendor Managed Inventory)
- a team you can rely on to drive efficiencies across your business

Service solutions for your business



Washroom Hygiene

Washrooms account for about 5% of building square footage, but about 50% of complaints. Make a statement about the professionalism of your facility by committing to a higher standard of washroom hygiene.



Pest Control

The cost of regular pest inspections is insignificant compared to the cost of damages caused by an infestation. Pests are a health and property concern that you shouldn't have to deal with in your day-to-day.



Warewashing & Chemicals

Designed to operate in the most demanding commercial food service environments, our products deliver outstanding, professional grade performance. Every time.



Life Safety

Up to 95% of all injuries are both predictable and preventable. Promoting workplace health and safety for your employees and organization is critical and legally required. Facilities must be well prepared to respond to accidents and illnesses to meet the needs of employees, to keep pace with regulations, and to reduce legal liability.



Facility Supplies

80% of soil is tracked in on the feet of people entering the building. It's crucial to maintain a clean and sanitary facility.

Contact us today for a free site survey!

Visit www.citronhygiene.com to find out how we can support your facility today.

1. <https://www.ic.gc.ca/eic/site/mfg-fab.nsf/eng/home>

2. https://www.sunlife.ca/static/canada/Sponsor/About%20Group%20Benefits/Focus%20Update/2013/Special%20Edition%20-%20Sept.%2023%20-%20Sun%20Life%20co-sponsors%20major%20new%20Conference%20Board%20of%20Missing%20Action_SUN%20LIFE_EN.pdf

3. <https://scroll.in/bulletins/81/why-the-office-restroom-matters-more-than-we-think>

4. <https://facilityexecutive.com/2015/01/the-dirty-truth-about-public-bathrooms/>